

Is Your Business Vision 20/20?

Test Your Strategic Clarity

Description: Is your team aligned with your company's vision? This quiz will help assess your strategic clarity, from goal-setting to team alignment. By the end, you'll see if your business vision is truly 20/20 or if there's room to sharpen your focus.

Question 1:How frequently does your organization set and review goals to support the business vision?

- A) Annually for large goals, quarterly for smaller steps, with weekly pulse checks
- B) Annually only
- C) Quarterly without weekly tracking
- D) We don't have a structured goal-setting process

Question 2:How involved are team members in setting goals that support the business vision?

- A) They set goals themselves with guidance as needed
- B) Goals are assigned by leadership
- C) Only department heads set goals
- D) Goal setting isn't structured around the vision

Question 3:To what extent do your team members have individual goals that directly contribute to achieving the organizational vision?

- A) Each member sets personal goals that align with the vision
- B) Only higher-level staff set aligned goals
- C) Goals are often unrelated to the vision
- D) Goals are only communicated from the top

Question 4:How frequently does your organization evaluate KPIs related to strategic goals?

- A) Weekly or Monthly
- B) Quarterly
- C) Annually
- D) Rarely

Question 5:How often do unexpected barriers disrupt your organization's strategic goals?

- A) Rarely—our strategy accounts for contingencies
- B) Occasionally—we adapt as we go
- C) Frequently—we face many unforeseen challenges
- D) Constantly—it feels like we're always firefighting

Question 6:What is your organization’s approach to strategic problem-solving?

- A) Proactive—we anticipate issues
- B) Reactive—we solve problems as they arise
- C) We don’t have a structured approach
- D) Problem-solving is left to individual departments

Question 7:Does your organization regularly revisit and realign objectives with the company’s mission and vision?

- A) Yes, regularly
- B) Occasionally, if there’s a major change
- C) Rarely—it’s not a priority
- D) No, once set, we don’t revisit objectives

Question 8:To what extent do you believe your organization is “future-ready”?

- A) Very future-ready—our goals anticipate industry trends
- B) Somewhat future-ready—our plans include some forward-thinking
- C) Not very future-ready—we’re focused on current operations
- D) Not at all future-ready—we lack long-term planning

Question 9:How well do your operational processes support your strategic vision?

- A) Perfectly aligned—our processes are built around our vision
- B) Somewhat aligned—there’s room for improvement
- C) Not well aligned—our vision and processes don’t match
- D) We don’t have established processes

Question 10:When setting annual goals, how involved are team members in the process?

- A) All levels are actively involved
- B) Only department heads are involved
- C) The executive team sets the goals
- D) We don’t have a consistent process for goal setting

Question 1:A strong strategic approach includes setting annual vision goals and breaking them down into quarterly objectives. Weekly pulse checks ensure your team remains on pace and can adjust as needed to achieve those larger goals.

Question 2:When team members set their own goals aligned with the company's vision, they feel ownership and commitment. This approach fosters a collaborative effort toward achieving organizational success.

Question 3:Encouraging team members to set goals around the company's vision strengthens their sense of purpose and ensures contributions are aligned with organizational success.

Question 4:Regular KPI evaluations ensure your team stays on track to meet long-term goals. Weekly or monthly reviews allow for timely adjustments and better strategic alignment.

Question 5:While some barriers are inevitable, high organizational alignment and strategic planning often reduce disruptions. Planning for contingencies strengthens resilience.

Question 6:Proactive problem-solving prevents small issues from becoming major roadblocks, enhancing strategic clarity and business efficiency.

Question 7:Frequent realignment ensures your business direction stays relevant. This is critical for maintaining strategic focus and achieving long-term goals.

Question 8:Future readiness is key to sustaining business growth. Forward-thinking strategies help you stay competitive and agile in changing markets.

Question 9:Well-aligned processes streamline efforts and boost organizational alignment. Efficiency in operations contributes directly to achieving the strategic vision.

Question 10:Involving all levels in goal-setting fosters ownership and accountability. When team members help shape goals, they are more committed to achieving them.

Scoring Instructions

For each question:
Answer A = 3 points
Answer B = 2 points
Answer C = 1 point
Answer D = 0 points

Add up your points to determine your level of strategic clarity.

Q1	Q6
Q2	Q7
Q3	Q8
Q4	Q9
Q5	Q10
TOTAL	



Results:

- **0-7: Out of Focus (Needs Stronger Alignment)***Are your team's goals often misaligned with your vision? Is there a lack of regular check-ins or structured goals?* Your results suggest that your organization may lack focus, with limited alignment between your vision and day-to-day operations. Without a strong foundation for strategic clarity, your team might struggle to achieve 20/20 vision. Consider implementing a goal-setting framework, with quarterly goals and weekly pulse checks to improve focus and engagement.
- **8-15: Blurry (Needs Refinement)***Does your team understand the big picture but lack clear direction on how to achieve it? Are there occasional missteps or unforeseen issues?* You're making some headway with your strategic clarity, but the vision isn't fully in focus yet. There may be a need for more frequent communication around goals and strategic KPIs to maintain momentum. Regular alignment check-ins and connecting individual roles to the company vision can help bring your organization closer to 20/20.
- **16-23: Sharpening (Well-Aligned, Some Fine-Tuning Needed)***Does your team generally work toward the vision but sometimes get sidetracked? Are you aiming to make the vision more resilient and future-ready?* Your organization has strong alignment, and the vision is nearly 20/20. Regular KPI tracking, goal-setting that involves all levels, and proactive problem-solving are strengths. Fine-tuning these processes and enhancing team ownership of goals will bring your business into sharp focus, ready for sustainable success.
- **24-30: 20/20 Vision (Strategically Aligned and Future-Ready)***Are you prepared to adapt quickly to new challenges? Is your team fully engaged with and committed to the vision?* Congratulations, your organization demonstrates 20/20 strategic clarity! With strong goal-setting, clear communication, and proactive alignment across the team, you are well-prepared for both current and future growth. Continue fostering ownership and adaptability to keep your organization resilient and prepared for any change.

Want to take your strategic clarity to the next level? Send in your quiz results and schedule a free 30-minute consultation! We'll dive into your results and develop a tailored plan to enhance vision alignment, goal-setting, and business efficiency.